

# 2025 MEDIA KIT



# MARIE DUBRAY

CONTENT  
CREATOR

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# ABOUT ME

I'm a content creator from the greater Seattle, WA area, sharing my love of off-roading and my 4Runner on Instagram. In 2022, I founded PNW Overlanders, an off-road and overland group in Washington that puts on many off-road trips throughout the year.

I also write on the Trail 4runner and Trail Tacoma sharing product installations and reviews, as well as general knowledge that is important for the community.

# AUDIENCE

## ENGAGEMENT BY COUNTRY

85.9% United States	4.6% Canada
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## TOP COUNTRIES

73% United State	3% Canada
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## GENDER

77.1% Men	22.8% Women
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## AGE RATE

39.6% 25-35	31.2% 35-44
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**3.2K** followers

**4K** average monthly reach

**4.8%** average engagement rate







# RATE SHEET

Below you will find my rates for the different type of content I can create. All content will be discussed and agreed upon prior to creation and will be delivered via Google Drive.

## SOCIAL MEDIA CONTENT

Instagram Reels (Minimum 25 seconds) - \$150

Installation of a Product - \$250

Photos (5) - \$75

Photos (6-10) - \$150

Photos (11-24) - \$250

Photos (25+) - \$375

## EDITORIAL CONTENT

Not Contracted Editorial Content with Photos

Up to 500 words - \$125

501 - 750 words - \$175

1000 - 2000 words - \$275

2001 - 3500 words - \$375

Contracted Editorial Content with Photos

1 post per month with a 6 month contract - \$200/month

3 posts per month with a 6 month contract - \$400/month





# BRANDS I'VE WORKED WITH

VLEDS  
BLOG CONTENT

KC HILITIES  
INSTAGRAM CONTENT

PRP SEATS  
BLOG  
CONTENT

ROCKTRIX WHEELS  
INSTAGRAM CONTENT

CALI RAISED LED  
INSTAGRAM & BLOG  
CONTENT

DIODE DYNAMICS  
INSTAGRAM CONTENT

AND MANY MORE!

